



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

FEED THE FUTURE NIGERIA RURAL RESILIENCE ACTIVITY



BENEFICIARIES

90,000 households (approximately 590,000 individuals) inclusive of internally displaced persons, farmers, agriprocessors, youth, women, private sector entities, and other stakeholders in the Federal Capital Territory and the states of Adamawa, Benue, Borno, Gombe, Kebbi, Niger, Ebonyi and Yobe.

IMPLEMENTING AGENCY & PARTNERS

Lead Implementing Agency:

- Mercy Corps Nigeria

Implementing Partners:

- International Fertilizer Development Centre (IFDC)
- Save the Children (SCI)

DURATION

October 2019 to October 2024

TOTAL ACTIVITY BUDGET

\$45 million => \$30 million + \$15 million (COVID-19 Mitigation Response Program)

CONTACT

Margarita Aswani

Chief of Party; Feed the Future Nigeria Rural Resilience Activity; maswani@mercycorps.org

Samba Kawa, PhD

Feed the Future Coordinator; USAID/Nigeria; skawa@usaid.gov

OVERVIEW:

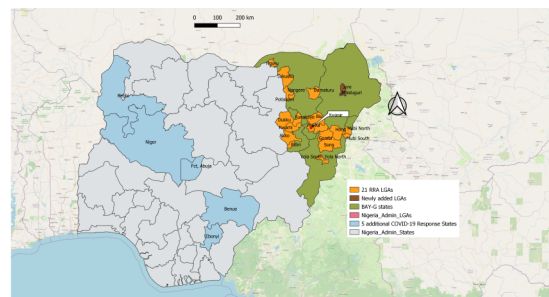
The Feed the Future Nigeria Rural Resilience Activity is a five-year, USAID-funded program which seeks to facilitate economic recovery and growth in vulnerable, conflict-affected areas by promoting systemic change in market systems.

The Activity is part of the U.S. Government's global hunger and food security initiative aimed at giving families and communities in some of the world's poorest countries the freedom and opportunity to lift themselves out of food insecurity and malnutrition. The Activity also empowers vulnerable households, communities and systems to cope with current shocks and stresses and to be prepared to withstand future ones.

The Activity is implemented by Mercy Corps, with support from the International Fertilizer Development Center (IFDC) and Save the Children (SCI), primarily in the Northeast states of Adamawa, Borno, Gombe, and Yobe. Through the COVID-19 Mitigation Response Program, the Activity's operational areas also include Benue, Kebbi, Niger and Ebonyi states, as well as the Federal Capital Territory. The value chains supported by the Activity include maize, cowpea, groundnuts, rice production, and small ruminants.

Using market-led approaches, the Activity will move over 590,000 individuals out of chronic vulnerability and poverty.

WHERE WE WORK



OUR THEORY OF CHANGE

Our interventions and activities are geared towards five main objectives, which include:

- Evidence-based selection of markets, economic opportunities, and livelihoods for resilient growth.
- Stimulating market systems growth and diverse opportunities.
- Building capacity of participants to take advantage of market opportunities.
- Collaborative learning to improve sustainability and scale.
- Supporting market resilience to the secondary impacts of COVID-19, and other shocks and stresses including conflicts, natural disasters, climate changes, etc.

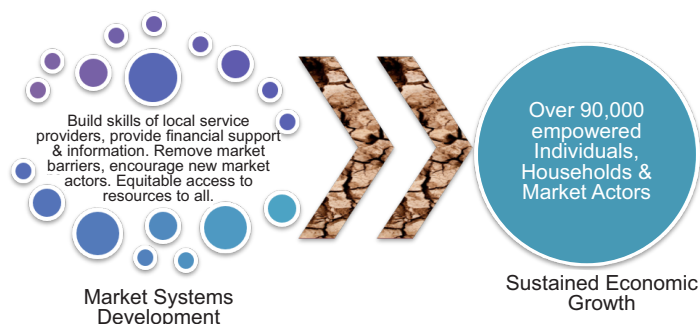


"We believe that **if** we strengthen the resilience capacities of conflict-affected households, communities, and market systems using market-led approaches layered with complementary investments in humanitarian assistance, **then** there will be sustained improvements in the exchange of goods and services within northeast Nigeria, **ultimately** leading to sustainable reduction of vulnerability and poverty for households and communities, thereby contributing to economic recovery and growth."

KEY ACTORS



MARKET SYSTEMS DEVELOPMENT IN ACTION



OUR APPROACH

The Feed the Future Nigeria Rural Resilience Activity adopts a Market System Development (MSD) approach, which entails creating the foundation for lasting change where a market system — its functions and players — is equipped to meet current and future challenges and continues to meet the changing needs for market participants. This approach helps us to integrate strategic interventions designed to incrementally build resilience capacities and facilitate the emergence of accessible and quality opportunities in North East Nigeria market systems for the purpose of reducing poverty for households.

This effort is combined with the COVID-19 Mitigation Response Strategy aimed at helping market actors withstand the secondary shocks and stresses presented by COVID-19. Through this support, the Activity will deliver cash transfers to 50,050 farmers, microenterprises, agro-firms, and 40 women cowpea processors in the Feed the Future portfolio states of Borno, Yobe, Adamawa, Gombe, Kebbi, Niger, Benue, and Ebonyi, and the FCT over a period of 10 months. The COVID-19 Mitigation Response Program is an additional grant from USAID that will benefit at least 25,000 women and 10,000 youths.

OUR INTERVENTIONS

Market Systems Development:

The Activity employs carefully calibrated market systems development (MSA) approaches that integrate a resilience lens, taking into account contextual risks and vulnerabilities associated with social, ecological, and economic systems and their intersections to develop appropriate interventions. The Activity thus works to restore and enhance social capital and trust among stakeholders, particularly at-risk populations such as women and youth, to engage in markets.

Private Sector Engagement:

The Activity facilitates partnership between community, organizations, government stakeholders, and the private sector to scale employment opportunities through digital platforms used by partners to extend their services into job matching. We will also work with relevant stakeholders to create an enabling environment for private sector recovery and expansion.




Women and Youth Empowerment:

Through gender-adapted services, we provide support to local female input suppliers and extension agents to reach women farmers. Direct village-level transactions ensure greater participation by women and the opportunity to compete with other market actors. Safe spaces build social capital for women and youth, with training on good agronomic practices, life skills, financial literacy, and vocational skills to prepare them to either launch their businesses or enter gainful employment.

OUR VISION FOR NORTH-EAST NIGERIA

"North East Nigeria achieves transformation in the economy driven by competitive, inclusive and resilient growth — where growth withstands the test of time, supported by structures and systems with the ability to adapt and evolve, overcome risks and challenges, and create new opportunities to maintain growth."

We care about your feedback and complaints

-  Call us free on:
08 004 444 111
-  WhatsApp on:
09 088 988 350
-  Send us feedback at:
feedback@mcnigeria.com